**Responsible Waste Management**

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**Introduction**

I got inspired by big events like Tomorrowland and Coachella. They don’t just give people amazing experiences but also really care about sustainability and social responsibility. Since we have SCHUNCK in Heerlen and lots of local events still struggle with managing waste properly, I thought writing a paper about decorated and painted trashcans would be a cool, fun and responsible idea. This way, creativity collabs with awareness and can help visitors get more indulged in trowing away their trash. It also shows good professional ethics and social values in the industry.

**Relevance**

This idea is important because it uses art and care for the environment to make events better while solving a big problem, handling waste. By decorating and painting trashcans, something boring can be something fun and interesting that gets people to notice and throw their trash in the right place. This art makes throwing away trash nicer and helps people in the community feel proud because local artists and people can help make the designs. Using art like this fits with good professional values.

**Best practices**

Coachella, one of the largest music festivals in the U.S., partnered with Global Inheritance since 2004 to promote environmental awareness through creative initiatives.

TRASHed: Art of Recycling, where over 50 artists transform ordinary recycling bins into vibrant art pieces displayed throughout the festival grounds. This initiative not only beautifies the venue but also encourages attendees to engage in recycling efforts.

In 2023, Coachella diverted 298.6 tons of materials from landfills through comprehensive waste management strategies, including composting and recycling. The festival also eliminated single-use plastic bottles, replacing them with aluminum alternatives and installing refill stations to promote reusable bottles. Additionally, Coachella supports local communities by donating leftover food and materials to organizations like the Galilee Center and Coachella Valley Rescue Mission.

(Coachella, n.d.)

Tomorrowland a electronic dance music festival in Belgium, has implemented innovative waste management strategies. The festival introduced Calyx bins, visually appealing and user-friendly waste containers that reduced litter by one-third.

(Tomorrowland, n.d.)

**How?**

Implementation Plan for Decorated Trashcans at Events

Research and Planning

Study local event and collab with creative companies (like SCHUNCK in Heerlen) to identify high-traffic areas where trashcans are most needed.

Review Coachella’s TRASHed program and Tomorrowlands initiative to understand the concept.

Community engagement

Partner with local artists, schools, and community groups to design and decorate trashcans in the future this can be a contest.

Setup

Plan placement of decorated trashcans in strategic locations visibility and the most use.

Monitoring

Track waste collected from these bins to measure effectiveness.

**Conclusion’**

In conclusion decorated trashcans are a fun and smart way to help with waste problems at events. Big festivals like Tomorrowland and Coachella show how art and caring for the environment can work together. Getting local artists and people involved can make everyone feel proud and want to keep things clean. With a good plan to do research, work with the community, put the trashcans in the right spots, and check how well it works, this idea can make events in Heerlen better for the environment and the people.

**Reference list**

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